

Marketing Firm, The 502 Court St. Suite 406 Utica, NY 13502

Contract #	1460481	Date Entered	11/04/16
Schedule Dates	11/07/16-11/07/16	Last Modified	11/04/16
Advertiser	Friends of Joe Marino/Utica City Council/Democrat	Entered By	Julie Orilio
Agency	Marketing Firm The (20278)	CO-OP	No

Agency Marketing Firm, The (20278) CO-OP

Product Political - Candidate Other (1066) Headline #

Brand FLIGHT 11.7-11.8 (572905) Demo

SalespersonUtica, House (1386)Order TypeNormalSales OfficeUticaPackage Deal

 Sales Office
 Utica
 Package Deal

 Buyer Name
 BARTOLOTTI,TONY
 Commission %
 15.00

 Phone/Fax
 /
 Commission
 \$9.00

 CPE
 N/A
 Net Total
 \$51.00

Account Types Local/Political Sales Tax

Billing Type Standard
Comments

Utica (WFXV)		
By Broadcast Month	<b>Spots</b>	<u>Rate</u>
Nov. 2016	4	\$60.00
Grand Total:	4	\$60.00
	•	400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th f	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/07/16-11/07/16	5	:30	5P- 8P (EST)		4						4	\$15.00	\$60.00	Utica (WFXV)		11/4/16
	CONFIRMATION CONTRACT																	
Accepted	-Agency/Advertiser:			Date:	Accepted-	Station	:							Date:	Comments:			
Accepted	-Agency/Advertiser:			Date:	Accepted-	Station	:							Date:	Comments:			

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